



SIGNATURE  
by Sillage d'Orient

## SILLAGE D'ORIENT UNVEILS THE POWER OF SCENT COLLECTION

### WITH NEW NICHE FRAGRANCE 'SIGNATURE ROSE'

**Paris, France – Monday January 13<sup>th</sup>, 2021:** Sillage d'Orient, the niche fragrance house based in the UAE, has revealed its newest collection 'The Power of Scent' by launching "Signature Rose". A dazzling Eau de parfum, Signature Rose showcases an unlikely combination of ingredients. Signature Rose can be worn by men and women alike.

Signature Rose is the first fragrance in the Power of Scent collection. It is fashioned in collaboration with Perfumer Julia Volet.

"When creating The Power of Scent Collection for Sillage d'Orient, I was inspired by scents of the Old World and I aimed to recreate the original fragrances of rose, oud, and musk with a touch of elegance and sophistication while staying true to their essence," said Perfumer Julia Volet. "I allowed myself to be transported back in time to the great halls of the Queen of Egypt adorned with roses, to create Signature Rose that envelopes with tenderness and strength while evocating desire and control with its silky vanilla notes floating above intense notes of Arabian Rose."

The Power of Scent Collection tugs at the emotions by slipping into purview, unannounced, uninvited, unexpected. Scent summons emotions brimming just beneath the surface which cannot be explained, only felt. Each bottle in the collection further accentuates the sophistication and elegance of the fragrances by being beautifully crafted.

Signature Rose is a scent embellishing empress and goddess alike with top notes of Hedione, pink pepper, and bergamot. Strong and fierce with middle notes of Bulgarian Rose, Turkish Rose, and Egyptian Jasmine, while beautiful and delicate with base notes of Madagascar Vanilla and Amber.

Signature Rose and The Power Of Scent Collection are now available across our retailers and distributor network worldwide [www.extravaganzabeauty.com/retailers](http://www.extravaganzabeauty.com/retailers).

**-ENDS-**

## **About Sillage d'Orient:**

Established in 2015, perfume house Sillage d'Orient creates fragrances inspired by precious stones and materials to depict the character of each and every gem whether its regalness, its purity, or its power. Crafted in France, Sillage d'Orient's fragrances are as perfect as a flawless diamond. To this day, Sillage d'Orient has released two collections, 'Signature' and 'The Power of Scent', amounting to 12 products between fragrance and hair mist. Combining the splendor of oud with other rare, precious ingredients, these pined for scents have gathered admirers due to their original alchemy and personal touches.

## **KEY FRAGRANCE NOTES**

**Signature Rose**      TOP: Hedione, Pink Pepper and Bergamot.  
MIDDLE: Bulgarian Rose, Turkish Rose, Egyptian Jasmine.  
BASE: Madagascar Vanilla and Amber.

All fragrances are 100ml Eau de Parfum containing 20% fragrance oil.

## **RETAIL PRICE:**

Signature Rose (100ml EDP)                      AED 850 | EUR 200| USD 230

**\*\* Prices are subject to changes based on tax regulations**

## **SOCIAL MEDIA CHANNELS:**

Website [www.sillagedorient.com](http://www.sillagedorient.com)

Facebook @sillagedorient

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