

SILLAGE D'ORIENT UNVEILS NICHE FRAGRANCE 'SIGNATURE OUD'

FROM THE POWER OF SCENT COLLECTION

Paris, France – Monday January 18th, 2021: Sillage d'Orient, the niche fragrance house based in the UAE, has revealed the newest addition to its Power of Scent collection, "Signature Oud". A dazzling eau de parfum, Signature Oud showcases an unlikely combination of ingredients. Signature Oud can be worn by men and women alike.

Signature Oud is the second fragrance in the Power of Scent collection. It is preceded by 'Signature Rose, fashioned in collaboration with Perfumer Julia Volet.

"When creating The Power of Scent Collection for Sillage d'Orient, I was inspired by scents of the Old World and I aimed to recreate the original fragrances of rose, oud, and musk with a touch of elegance and sophistication while staying true to their essence," said Perfumer Julia Volet. "For Signature Oud, I allowed myself to be transported back in time to the Arabian markets filled with spices and wonders of places far away where patchouli and saffron blend together forming an intense woody fragrance, thus capturing the earthy, sexual, and brooding elements in a perfumer's collection."

The Power of Scent Collection tugs at the emotions by slipping into purview, unannounced, uninvited, unexpected. Scent summons emotions brimming just beneath the surface which cannot be explained, only felt. Each bottle in the collection further accentuates the sophistication and elegance of the fragrances by being beautifully crafted. Signature Oud bottle is fit for Arabian Sultans with its precious artistic lacquered glass and a matt effect decorated with gold brogues.

Signature Oud portrays the dance of a cobra hypnotized into the basket with its top notes of sandalwood, pink pepper, and spices. It charms like the magical wisp of the all-powerful genie in the lamp with its middle notes of cypress wood, juniper, and violet. It finally rests on notes of oud, vetiver, and tobacco.

Signature Oud and The Power Of Scent Collection are now available across our retailers and distributor network worldwide www.extravaganzabeauty.com/retailers.

About Sillage d'Orient:

Established in 2015, perfume house Sillage d'Orient creates fragrances inspired by precious stones and materials to depict the character of each and every gem whether its regalness, its purity, or its power. Crafted in France, Sillage d'Orient's fragrances are as perfect as a flawless diamond. To this day, Sillage d'Orient has released two collections, 'Signature' and 'The Power of Scent', amounting to 12 products between fragrance and hair mist. Combining the splendor of oud with other rare, precious ingredients, these pined for scents have gathered admirers due to their original alchemy and personal touches.

KEY FRAGRANCE NOTES

Signature Oud TOP: Sandalwood, Pink Pepper, Spices.

MIDDLE: Cypress Wood, Juniper, Violet.

BASE: Oud, Vetiver, Tobacco.

All fragrances are 100ml Eau de Parfum containing 20% fragrance oil.

RETAIL PRICE:

Signature Oud (100ml EDP)

AED 850 | EUR 200 | USD 230

** Prices are subject to changes based on tax regulations

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