



## **THE WOODS COLLECTION UNVEILS NEW NICHE FRAGRANCE ‘ESSENCE’**

### **FROM NATURAL BY THE WOODS COLLECTION**

**Paris, France – Monday January 25<sup>th</sup>, 2021:** The Woods Collection, the niche fragrance house based in the UAE, has revealed a new line of fragrances ‘Essence’ as part of the previous line, ‘Natural by The Woods Collection’. Essence launches with an eau de parfum by the same name, depicting The Woods Collection’s interpretation of a journey celebrating life. Essence, the fragrance, can be worn by men and women alike.

Despite the rise of chemical scents, The Woods Collection clings to the natural production of perfumes through natural extracts and decades-old methods and techniques. The Woods fragrances are produced in France at the hands of masters of the perfuming craft.

Drawing inspiration from new beginnings, hope, and the promise of the triumph of life, Essence is the product of Vincent Gambino, the expert hand behind the perfect picking for each and every ingredient for The Woods Collection niche fragrances. On the hills near Siena, Italy, hides a farm in a small patch of land between the shades of an oak forest. After being abandoned for 60 years, the farm now hosts a Perfumer Garden with wild and cultivated flora dedicated to the art of perfume. It is also a space of research and innovation for Vincent Gambino who links traditional and modern techniques to open up to artistic perfumery.

Essence by Natural is as refreshing as sea air rolling over buoyant waves, as cold as snow kissing mountain tops. It draws its inspiration from the beauty and versatility of life. The journey starts with saffron to cardamom, jumbled with messy cypress leaf, artemisia, and bergamot with a citrusy hint of grapefruit. It entrances with her heart of Bulgarian rose, jasmine, and nutmeg. Finally, it rests as it ends on notes of agarwood, a feel of virile leather, cedar, sandalwood, amber, tonka beans, vanilla, and musk.

Essence, Natural, and The Woods Collection are now available across our retailers and distributor network worldwide [www.extravaganzabeauty.com/retailers](http://www.extravaganzabeauty.com/retailers).

**-ENDS-**

## **About The Woods Collection:**

The Woods Collection is a niche perfumery brand founded in 2016. The Woods Collection fragrances embody a journey through the woods in all its mysteriousness, opposites, originality and strength. The scents are crafted in France at the hands of masters of the perfuming craft. Despite the rise of chemical scents, it clings to the natural production of perfumes through natural extracts and decades-old methods and techniques. The Woods Collection holds 27 products divided into fragrances, hair mists, and home sprays from its three lines, 'The Woods Collection', 'Natural', and 'Essence'. The Woods Collection is for him and her.

## **KEY FRAGRANCE NOTES**

<b>Essence</b>	TOP: Grapefruit, Bergamot, Green Notes, Armoise, Cypress MIDDLE: Cumin, Nutmeg, Violet, Saffron, Rose, Jasmine, Mugu BASE: Leather, Oud, Amber, Resins, Tonka, Vanilla, Sandalwood
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All fragrances are 100ml Eau de Parfum containing 20% fragrance oil.

## **RETAIL PRICE:**

Essence (100ml EDP)                      AED 590 | EUR 138 | USD 159

**\*\* Prices are subject to changes based on tax regulations**

## **SOCIAL MEDIA CHANNELS:**

Website [www.thewoodscollection.com](http://www.thewoodscollection.com)

Facebook @thewoodscollectionofficial

Instagram @thewoodscollectionofficial

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